



Texas CattleWomen OCTOBER E-NEWS

TCW Fall Convention

It's not too late to join us!

The TCW Fall Convention will be held October 21-23
at the La Salle Hotel in Bryan, TX.

Texas Aggie CattleWomen are looking forward to
welcoming CattleWomen from across the state
for a productive and memorable weekend
of planning, recognition, and fellowship.

Registration form is available by [clicking here](#) .

A tentative agenda can be found [here](#).

***Please submit your
Beef Activity Reports / Expense Reports
ASAP***

We have reached the end of the TBC fiscal year and it is important that we account for every bit of beef education and promotion performed by our members. You ladies did it...now we need to make certain TCW gets the credit for it! This reporting helps us to account for current year's

funding received from Texas Beef Council and to make our case for continued annual funding for our programs.

Each report submission needs a separate activity report and expense report with original receipts if it is to be reimbursed. Send beef activity reports and expense reports with original receipts to:

*Marsha Shoemaker
TCW Treasurer
P.O. Box 295
Bellevue, TX 76228*

Activity reports with no request for reimbursement may be scanned and emailed to TXCattleWomen@gmail.com

DUES are now DUE!

By joining Texas CattleWomen (TCW), you are part of a group of members that keep up to date on the issues related to the beef industry, which includes consumer education, promotion and legislative items of interest. TCW is the "boots on the ground" for the BEEF community and our voice is heard at the local, state and national level. If you know someone who would help make a difference, please share our [membership form](#) with them.

LOCAL TREASURERS - Please be sure to use the updated form available [here](#) to submit your annual memberships.

Are you a BEEF LOVING TEXAN?

OF COURSE YOU ARE! But...are you tapped into the latest and greatest? What is your go-to source for beef recipes and information with a uniquely Texas twist? If you haven't checked in at www.beeflovingtexans.com in a while, you are missing out! From comfort food favorites to exciting new options that take you to the edge of the

culinary frontier, this site is packed with recipes, ideas, and flavors as bold as Texas itself. Here you'll find recipes to reinvigorate "Taco Tuesday" or to really help celebrate those special occasions in style. The site is also a wonderful way to engage our consumers, with terrific tips for preparing beef, answers to questions that help consumers feel good about choosing beef, and ideas for incorporating beef in new ways. Plus, the photography is absolutely gorgeous...a feast for the eyes! It's all we love about Pinterest and Instagram. You're welcome.

The holidays are right around the corner and we have the PERFECT gift for anyone on your "nice" list this year!



Texas CattleWomen receives a portion of the proceeds from all "Beef It's What's for Dinner" gate sign orders. Signs are \$50 each and they can be personalized for an additional \$10 per sign. Each sign is an 18" X 24" metal gate sign, personalized with your name or brand.

[BIWFD Gate Sign Order Form](#)

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