

TEXAS BEEF AMBASSADOR PROGRAM

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★ 5 ★

AMBASSADORS

Through a video and application process, 5 ambassadors will be chosen.

ELIGIBLE CANDIDATES MUST BE TEXAS RESIDENTS AND ENROLLED TEXAS HIGH SCHOOL SENIORS FOR THE 2022-2023 SCHOOL YEAR.

We are seeking scholarship applicants with a desire to serve as ambassadors for the beef community and a willingness to develop strong communication skills. Following selection and notification, all Texas Beef Ambassadors will participate in two webinar trainings to prepare them for scheduled ambassador events and appearances in which to advocate on behalf of the beef community. Beef Ambassadors will work to identify opportunities to address the TBA mission wherever they go.



TBA MISSION:

The Texas Beef Ambassador Program, managed by Texas CattleWomen, Inc., provides opportunities for high school students to educate consumers about beef nutrition, food safety, and stewardship practices of the beef industry.

TBA GUIDING PRINCIPLES

Texas Beef Ambassadors share the beef production story with consumers and students through promotion, education, media, and online outreach. Working together as the Texas Beef Ambassadors, the ambassadors advocate on behalf of the beef industry as they develop leadership, communication, and self-confidence skills.

Throughout the program year, Beef Ambassadors will have the opportunity to interact with beef industry personnel and gain insight into various facets of the industry.



**APPLICATION DEADLINE
IS SEPTEMBER 23, 2022.**

MORE INFO:

All scholarship applications and questions regarding the TBA program can be directed to:

texasbeefambassadors@gmail.com



[texasbeefambassadors](https://www.facebook.com/texasbeefambassadors)



[txcattlewomen.org](http://www.txcattlewomen.org)



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